

ALFOODACT

or Food Advisory: DSCP Vendor Recall 019-2003 Various Bakery Items

REGION: ALL

UNIT: ALL

Comments:

Ladies and Gentlemen,

Consider this message a "Heads Up" notice. If warranted, DSCP will initiate an ALFOODACT. FYI, I've pasted a copy of the DSCP Recall Notice below:

SUBJECT: DSCP Recall 019-2003: Flowers Foods: Broad St. Bakery, Cobblestone Mill, Country Farms, Flowers, and Wynn-Dixie Brand Bakery items.

Date Issued: July 30, 2003

Products Recalled:

- Broad Street Bakery Garlic Breadsticks
- Broad Street Bakery 16oz Jew Rye Bread
- Broad Street Bakery 16oz Pumpernickel Bread
- Broad Street Bakery 16oz Sourdough Bread
- Cobblestone Mill Garlic Breadsticks
- Cobblestone Mill 16oz Cinnamon Raisin Bread
- Cobblestone Mill Banana Bread
- Cobblestone Mill Jew Rye 16oz Bread
- Cobblestone Mill 16oz Pumpernickel Bread
- Cobblestone Mill 16 oz Sourdough Bread
- Cobblestone Mill 24oz 9 Grain Bread
- Cobblestone Mill 24oz Wheat berry Bread
- Country Farm Raisin Bread
- Flowers 32oz Pumpernickel Bread
- Flowers 32oz Sourdough Bread
- Flowers 42oz Club White Bread
- Flowers 42oz Club Wheat Bread
- Flowers 6" Hot Dog Buns
- Winn Dixie Raisin Bread

No other product is involved in this recall.

Production Dates/Identifying Codes: Flowers Foods today announces that, as a precaution, it is voluntarily recalling the products listed below with the following Best By Date Codes: Aug 2nd 155 0227; Aug 3rd 155 0237; Aug 5th 155 0257; Aug 6th 155 0267; and Aug 8th 155 0267 (raisin and banana bread only).

Problem/Reason For Recall: The product may contain small pieces of metal mesh screen.

How/When Discovered: The firm discovered the situation with the product July 29, 2003 and immediately issued a recall and contacted the FDA.

Establishment: Flowers Foods
Montgomery, AL

Distribution: Products were distributed in: Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Tennessee, North Carolina, Virginia and West Virginia -- as well as to the following areas: parts of Kentucky, Texas, New Mexico, South Carolina, eastern Oklahoma, extreme southeastern Kansas, southern Missouri, and southern Ohio.

Recall Notification Level: Retail

INSTRUCTIONS:

(1) Segregate affected product, remove from shelves and place in "Medical Hold". Contact vendor for replacement.

(2) If the exact production codes do not appear on the package, they are not part of the recall.

(3) For questions contact 1-800-660-3590. Caller must enter code 1925# and then extension 294# when prompted.

(4) As a potential for adverse health consequences exists, activities known to have issued/sold the above items are authorized to notify their customers.

The Point Of Contact for this recall notice is Ms. Sally Pooler, Consumer Safety Office, at DSCP-HS. VOICE, DSN: 444-7161, Commercial (215) 737-7161, or by FAX, DSN: 444-2963, or Commercial, (215) 737-2963.

Very Respectfully,

Sally A. Pooler

Consumer Safety Office, DSCP

Directorate of Subsistence: Product Services

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