

SUBJECT: DSCP Alert 005-2006, **Pinnacle Foods Group Inc. Issues Allergy Alert On Brownie Mix**

DSCP Issue Date: 6 April 2006

At this time we cannot exclude the DOD as a customer of products associated with subject recall. We are currently investigating to determine the extent and location of product under recall.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company. This listserv covers mainly Class I (life-threatening) recalls. A complete listing of recalls can be found in the FDA Enforcement Report at: <http://www.fda.gov/opacom/Enforce.html>

Pinnacle Foods Group Inc. Issues Allergy Alert On Brownie Mix

Contact:

Mr. Kelley Maggs
(973) 541-6640

FOR IMMEDIATE RELEASE -- April 5, 2006 -- Pinnacle Foods Group Inc. of Mountain Lakes, NJ is recalling a limited production run of Duncan Hines Double Fudge Brownie mix, which was manufactured by a co-packer for distribution by Pinnacle, due to an undeclared ingredient (walnuts). This recall applies only to the following products: "**DUNCAN HINES® FAMILY STYLE CHEWY FUDGE BROWNIES**" with the lot code listed below, which were sold at **Safeway stores** located **ONLY** in Northern California, Nevada and Hawaii serviced by Safeway's Tracy, CA Distribution Center.

These cartons may contain "**Walnut Brownie**" mix rather than the "**Family Style Chewy Fudge Brownie**" mix and could therefore contain nuts not listed on the carton. People who have an allergy or severe sensitivity to walnuts may run the risk of a serious or life-threatening allergic reaction if they consume this product.

This voluntary recall was initiated after the Company received call from a consumer informing the Company that the "**DUNCAN HINES® FAMILY STYLE CHEWY FUDGE BROWNIES**" she purchased actually contained a walnut brownie mix. There have been no reports of illness as a result of this incident.

Production Code information is as follows:

Retail Carton UPC Code:

6-44209-31131-6

Carton Description:

"DUNCAN HINES® FAMILY-STYLE CHEWY FUDGE BROWNIES", 21 oz box

BEST IF USED BY code located on bottom of carton:

JUN 16 07 GC6 "HH:MM", where HH:MM is a time stamp.

If you are allergic to or have a severe sensitivity to tree nuts, you should not consume this product. Please return the product to the store where purchased for a full refund.

If you are not allergic to nuts, this product is safe to eat.

This announcement applies only to the "**DUNCAN HINES® FAMILY STYLE CHEWY FUDGE BROWNIES**" and does not apply to any other Duncan Hines products sold by Safeway in the states listed above.

Consumers with questions may contact the Company at 1-800-554-5680.

The Food and Drug Administration has been made aware of this recall.

FDA's Recalls, Market Withdrawals and Safety Alerts Page: <http://www.fda.gov/opacom/7alerts.html>

DSCP INSTRUCTIONS:

- (1) Secure in a "Medical Hold" status to provide assurance of no further issue/sale/use of the item.
- (2) Return recalled product to manufacturer through the appropriate distribution channels.

The Point Of Contact for this Recall notice is CW4 Ramona Gould, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-8461. Commercial (215) 737-8461, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to Ramona.Gould@dla.mil.