

Product photos:



SUBJECT: ALFOODACT 021-2007- Gerber® Announces Nationwide Voluntary Recall of Gerber ORGANIC Rice™ and Gerber ORGANIC Oatmeal™ 8 Ounce Cereals Due to a Potential Choking Hazard

Date Issued: July 16, 2007

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c http://www.fda.gov/oc/po/firmrecalls/gerber07_07.html

2. BACKGROUND:

Gerber Products Company, a division of Novartis Consumer Health, is voluntarily recalling all packages of Gerber ORGANIC Rice and ORGANIC Oatmeal Cereals due to a potential choking risk. A limited quantity of product may contain lumps of cereal, which do not dissolve in water or milk and pose a potential choking hazard. Gerber has received choking complaints, but no reports of injury.

3. PRODUCTION DATES/IDENTIFYING CODES:

8 ounce boxes and all codes are being recalled.

- Gerber ORGANIC Rice UPC Code 15000 12504
- Gerber ORGANIC Oatmeal UPC Code 15000 12502.

These numbers can be found on the bottom right side of the box.

No other Gerber Products are affected by this recall.

4. Manufacturer/Establishment Number:

GERBER PRODUCTS COMPANY
12 VREELAND ROAD
Florham Park, NJ 07054-0622

5. DISTRIBUTION: Worldwide

6. REASON FOR RECALL: Choking Hazard

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

- a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use of the item.
- b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.
- c. POSITIVE RESPONSES should be reported to Accountable Officers/Vendor Representatives of that facility. Return recalled product to the manufacturer through the appropriate distribution channels for replacement and/or credit. It may be more feasible for overseas location to seek reimbursement/credit and destroy at location.
- d. Unless otherwise specified above, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required. Notify your normal chain/representative for refund/credit/replacement.
- e. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2905, Commercial (215) 737-2905, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526

Any individual or office that would like to receive recall messages electronically can forward their email address to Ramona.Hemphill@dla.mil.

Previous recalls and frequently asked questions are available at the following web site:

<http://www.dscp.dla.mil/subs/proserv/alfood/afamess.htm>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,

Mrs. Ramona Hemphill

CW4 Ramona Hemphill
Consumer Safety Officer, DSCP
Food Safety Office
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