

**SUBJECT: ALFOODACT 026-2007 - Precautionary Recall Alert Issued for Selected Sara Lee Whole Wheat Fresh Bread Products**

**Date Issued: July 27, 2007**

**1. REFERENCES:**

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. [http://www.fda.gov/oc/po/firmrecalls/saralee07\\_07.html](http://www.fda.gov/oc/po/firmrecalls/saralee07_07.html)

**2. BACKGROUND:**

Sara Lee Food & Beverage is issuing a voluntarily and precautionary recall of selected whole wheat bread products produced at the company's Meridian, Miss. bakery and sold at grocery retailers in the following areas of the country: the entire states of Mississippi and Alabama, most of Arkansas, far southeastern Missouri, western Georgia, southwestern Tennessee, southeastern Louisiana and the panhandle of Florida. The affected products may contain small pieces of metal.

**3. PRODUCTION DATES/IDENTIFYING CODES:**

"Best if purchased by" between the dates of July 25, 2007 and August 7, 2007 and include the code "222." This information can be found on the front of the bag.

The recall applies only to products listed above, which are produced in the company's Meridian, Mississippi bakery.

The recall does not apply to any other Sara Lee bread brand, including all products sold under the Soft 'n Smooth label.

**Product Description:**

Colonial Wheat Sandwich 20 oz.  
Schnucks Wheat Sandwich 24 oz.  
Earthgrains Honey Wheat Berry  
Flavorite Wheat Sand. 20 oz.  
Foodland Wheat Bread 20 oz.  
Golden Bake Wheat Bread 20 oz.  
Grissom's Wheat Bread 20 oz.  
Grissoms 24oz. Wheat Sand.  
IGA 20oz. Wheat  
Great Value Split Top Bread 20 oz.  
Great Value 24 oz. Wheat Sand  
Piggly Wiggly Wheat Bread 20 oz.

**UPC CODE:**

5040023502  
2412601044  
5040072709  
4113002364  
4130320964  
5040008505  
5193370220  
5193370300  
4127003695  
7874206274  
7874228543  
5040000118

**4. Manufacturer/Establishment Number:**

Sara Lee Food & Beverage  
Meridian, Mississippi

**5. DISTRIBUTION:** Worldwide

**6. REASON FOR RECALL:** Foreign Material

**7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:**

- a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use of the item.
- b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.
- c. POSITIVE RESPONSES should be reported to Accountable Officers/Vendor Representatives of that facility. Return recalled product to the manufacturer through the appropriate distribution channels for replacement and/or credit. It may be more feasible for overseas location to seek reimbursement/credit and destroy at location.
- d. Unless otherwise specified above, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required. Notify your normal chain/representative for refund/credit/replacement.
- e. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

**8. The Point of Contact** for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2905, Commercial (215) 737-2905, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526

Any individual or office that would like to receive recall messages electronically can forward their email address to [Ramona.Hemphill@dla.mil](mailto:Ramona.Hemphill@dla.mil).

Previous recalls and frequently asked questions are available at the following web site:

<http://www.dscp.dla.mil/subs/proserv/alfood/afamess.htm>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,

*Mrs. Ramona Hemphill*

CW4 Ramona Hemphill  
Consumer Safety Officer, DSCP  
Food Safety Office  
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