

ALFOODACT 002-2009 Kellogg Company Announces Precautionary Hold on Austin and Keebler Branded Peanut Butter Sandwich Crackers

Date Issued: January 15, 2009

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. Original Recall/Hold: http://www.fda.gov/oc/po/firmrecalls/kellogg01_09.html
- d. AskKaren: <http://www.fsis.usda.gov/food%5Fsafety%5Feducation/ask%5Fkaren/#Question>
- e. Kellogg Company: <http://kelloggs.mediaroom.com/index.php?s=43&item=230>

2. BACKGROUND:

FDA and other regulatory agencies have indicated that Peanut Corporation of America (PCA) is the focus of their investigation concerning a recent Salmonella outbreak thought to be caused by tainted peanut butter. PCA is one of several peanut paste suppliers that the company uses in its Austin® and Keebler® branded peanut butter sandwich crackers.

Kellogg Company is taking precautionary measures including putting a hold on any inventory in its control, removing product from retail store shelves, and encouraging customers and consumers to hold and not eat these products until regulatory officials complete their investigation of PCA

3. PRODUCTION DATES/IDENTIFYING CODES:

Place on HOLD all stock in inventory. An ALFOODACT with disposition instructions will follow once the investigation is complete.

Austin® and Keebler® branded Toasted Peanut Butter Sandwich Crackers, Peanut Butter and Jelly Sandwich Crackers, Cheese and Peanut Butter Sandwich Crackers, and Peanut Butter-Chocolate Sandwich Crackers.

Known UPCs in the DeCA Assortment:

Keebler Cracker Packs

Item UPC: 30100-47324 Keebler Cheese & Peanut Butter-10.8z

Item UPC: 30100-47357 Keebler Toast & Peanut Butter-10.8z

Austin Cracker Packs

Item UPC: 79783-40921 Austin Cheese & Peanut Butter-7.4z

Item UPC: 79783-40922 Austin Toast & Peanut Butter-7.4z

Item UPC: 79783-48801 Austin Cheese & Peanut Butter-11z

Item UPC: 79783-48802 Austin Toast & Peanut Butter-11z

Item UPC: 79783-25875 Austin Cheese & Peanut Butter-62.1z (Club Pack)

Item UPC: 79783-25884 Austin Toast & Peanut Butter-62.1z (Club Pack)

4. Manufacturer/Distributor

Kellogg Company
Battle Creek, MI

5. DISTRIBUTION: Nationwide

6. REASON FOR ACTION: Salmonella

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

- a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use of the item. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Product should remain on hold until regulatory officials complete their investigation of Peanut Corporation of America. An ALFOODACT with disposition instructions will follow once the investigation is complete.
- b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.
- c. Unless otherwise specified above, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required.
- d. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil

Previous recalls and frequently asked questions are available at the following web site:
<https://www.dscp.dla.mil/subs/fso/alfood/alfood.asp>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,
Mrs. Ramona Hemphill
CW4 Ramona Hemphill
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Food Safety Office
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