

ALFOODACT 004-2009 Kellogg Company Announces Voluntary Nationwide Recall of Austin® and Keebler® Branded Peanut Butter Sandwich Crackers and Select Snack-Size Packs of Famous Amos® And Keebler® Soft Batch Peanut Butter Cookies Because of Possible Health Risk (Includes disposition for ALFOODACT 002-2009 Kellogg Company Announces Precautionary Hold on Austin and Keebler Branded Peanut Butter Sandwich Crackers)

Date Issued: January 17, 2009

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. AskKaren:
<http://www.fsis.usda.gov/food%5Fsafety%5Feducation/ask%5Fkaren/#Question>
- d. FDA Posting: http://www.fda.gov/oc/po/firmrecalls/kellogg201_09.html
- e. Kellogg Company: <http://kelloggs.mediaroom.com/index.php?s=43&item=232>
- f. Salmonella Fact Sheet: <http://www.cfsan.fda.gov/~mow/chap1.html>

2. BACKGROUND:

On January 14, Kellogg announced a precautionary hold on the sandwich crackers while FDA and other authorities investigated Peanut Corporation of America (PCA), one of Kellogg's peanut paste suppliers for these crackers. PCA has expanded their earlier recall to include peanut paste and peanut butter, prompting Kellogg to immediately announce this recall and to include the above-mentioned cookie and cracker products.

Kellogg Company today announced a voluntary recall of certain Austin® and Keebler® branded Peanut Butter Sandwich Crackers and select snack-size packs of Famous Amos® Peanut Butter Cookies and Keebler® Soft Batch Home-style Peanut Butter Cookies because the products have the potential to be contaminated with Salmonella. No other products are involved in this recall.

The Class I recall involves approximately 33,000 cases of cookies and 7 million cases of sandwich crackers because the products have the potential to be contaminated with Salmonella.

3. PRODUCTION DATES/IDENTIFYING CODES:

Photo: http://www.newscom.com/cgi-bin/pub/s?f=NCOM/prn&p1=20090116/CLF082&view=thumbnail_grid

All manufacturing codes prior to September 16, 2009 (09 16 9) are included in this recall.

Item Code	Item Description
3010021149	Keebler, Toast & PB'n J Flavored Sandwich Crackers, 12ct tray
3010021164	Keebler, Cheese & Peanut Butter Sandwich Crackers, 12ct tray
3010021166	Keebler, Toast & PB'n J Flavored Sandwich Crackers, 12ct tray
3010026127	Keebler Sandwich Cracker Shipper, 10.4oz
3010035408	Keebler Soft Batch Homestyle Peanut Butter Cookies, 12ct tray
3010044372	Keebler Sandwich Cracker Pack Shipper, 11oz
3010047324	Keebler Sandwich Crackers, Cheese & Peanut Butter and Toast and Peanut

butter, 8ct
 3010047357 Keebler Toast & Peanut Butter Sandwich Crackers, 8ct
 7667718165 Famous Amos Bite Sized Cookies, Peanut Butter, 60ct/2oz
 7667726471 Famous Amos Bite Sized Cookies, Peanut Butter, 6ct/3 oz
 7978318980 Austin Quality Foods, PB & J Cracker Sandwiches, 12x12ct tray
 7978319354 Austin Quality Foods, Mega Stuffed Cheese Crackers with Peanut
 Butter, 12x8ct
 tray
 7978319531 Austin Quality Foods, PB & J Cracker Sandwiches, 12x8ct tray
 7978320545 Austin Quality Foods, PB & J Cracker Sandwiches, 120ct vend
 7978322897 Austin Quality Foods, PB & J Cracker Sandwiches, 12xSuper Snack Pack
 7978323712 Austin Quality Foods 24x Super Snack Pack Sandwich Crackers
 7978325873 Austin Quality Foods, Cheese Crackers with Peanut Butter 208x45ct
 7978325876 Austin Quality Foods, Cookie & Cracker Club Pack, 68ct, 40oz
 7978325883 Austin Quality Foods, Toasty Crackers with Peanut Butter, 45ct,
 62.1oz
 7978333329 Austin Quality Foods, Chocolate Peanut Butter Sandwich Crackers,
 18x12ct tray
 7978338440 Austin Quality Foods, Sandwich Cracker Variety Pack
 7978340412 Austin Quality Foods, Cheese Crackers with Peanut Butter, 18ctx12ct
 tray
 7978340420 Austin Quality Foods, Toasty Crackers with Peanut Butter, 18x12ct
 tray
 7978340612 Austin Quality Foods, Cheese Crackers with Peanut Butter, 120ct vend
 7978340613 Austin Quality Foods, Cheese Crackers with Peanut Butter, Mega, 100ct
 7978340620 Austin Quality Foods, Toast & PB'n J Sandwich Crackers, 120ct vend
 7978340725 Austin Quality Foods Cheese & Peanut Butter Sandwich Crackers
 SUPERSINGLES!
 120ct
 7978340726 Austin Quality Foods, Toasty Crackers with Peanut Butter,
 SuperSingles, 120ct
 7978340812 Austin Quality Foods, Cheese & Peanut Butter Sandwich Crackers,
 10ct/24 pack
 tray
 7978340820 Austin Quality Foods, Toasty Crackers with Peanut Butter, 10ct/24
 pack tray
 7978340921 Austin Quality Foods, Cheese Crackers with Peanut Butter, 24x.Super
 Snack
 Pack
 7978340922 Austin Quality Foods, Toasty Crackers with Peanut Butter, 24x Super
 Snack
 Pack
 7978340924 Austin Quality Foods, Cheese Crackers with Peanut Butter, 72xSuper
 Snack Pack
 7978340925 Austin Quality Foods, Toasty Crackers with Peanut Butter, 72xSuper
 Snack
 Pack display
 7978348635 Austin Quality Foods, Sandwich Cracker Variety Pack, 12ct/10 pack
 tray
 7978348664 Austin Quality Foods, Cheese Crackers with Peanut Butter, 12xSuper
 Snack Pack
 7978348665 Austin Quality Foods, Toasty Crackers with Peanut Butter, 12xSuper
 Snack Pack
 7978348669 Austin Quality Foods, Reduced Fat Sandwich Crackers Variety Pack,
 12ct/10ct
 tray
 7978348795 Austin Quality Foods, Cheese Crackers with Peanut Butter, Bilingual,
 10x24
 7978348801 Austin Quality Foods, Cheese Crackers with Peanut Butter, 12x8ct tray
 7978348802 Austin Quality Foods, Toasty Crackers with Peanut Butter, 12x8ct tray

7978348902 Austin Quality Foods, Toasty Crackers with Peanut Butter, bilingual package,
10x24
7978330364 Austin Quality Foods, Cheese and Peanut Butter Sandwich Cracker Variety Pack,
24/10ct
7978335968 Austin Quality Foods, Toasty Crackers with Peanut Butter
7978335970 Austin Quality Foods, Cheese Crackers with Peanut butter

4. Manufacturer/Distributor

Kellogg Company
Battle Creek, Michigan

5. DISTRIBUTION: Nationwide

6. REASON FOR ACTION: Salmonella

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.

c. Unless otherwise specified above, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required.

d. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil

Previous recalls and frequently asked questions are available at the following web site: <https://www.dscp.dla.mil/subs/fso/alfood/alfood.asp>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,
Mrs. Ramona Hemphill
CW4 Ramona Hemphill
Consumer Safety Officer, DSCP
Food Safety Office
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