

**ALFOODACT 018-2009 Wells' Dairy Announces Voluntary Recall of Select Blue Bunny® Products Because of Possible Health Risk**

**Date Issued:** January 30, 2009

**1. REFERENCES:**

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. AskKaren: <http://www.fsis.usda.gov/food%5Fsafety%5Feducation/ask%5Fkaren/#Question>
- d. Salmonella Fact Sheet: <http://www.cfsan.fda.gov/~mow/chap1.html>
- e. FDA Posting: [http://www.fda.gov/oc/po/firmrecalls/wells01\\_09.html](http://www.fda.gov/oc/po/firmrecalls/wells01_09.html)
- f. Well's Dairy Posting: <http://www.wellsdairy.com/display.aspx?section=mediacenter&view=details&id=81>

**2. BACKGROUND:**

The Company initiated the voluntary recall in response to an expanded recall by Peanut Corporation of America (PCA). PCA's expanded recall now includes all peanuts and peanut-related products from PCA's Blakely, Georgia, plant from January 2007 to present. The FDA is investigating an outbreak of Salmonella targeted at PCA's Blakely plant.

Wells' Dairy has not received any consumer illness complaints associated with its products. However, it is taking precautionary steps, including removing the impacted products from retail store shelves and the entire distribution system.

**3. PRODUCTION DATES/IDENTIFYING CODES:**

Scroll down once you activate link to view graphics:

<http://www.wellsdairy.com/display.aspx?section=mediacenter&view=details&id=81>

ALL Blue Bunny® No Sugar Added Reduced Fat Bunny Tracks® ice cream sold at retail and foodservice levels in 1.75 qt plastic containers with All Codes displaying "Best Used By" dates prior to January 29, 2010. Best used by date is located on the bottom of the carton.

ONE lot of Blue Bunny Personals® Bunny Tracks 8 fl oz. sold at retail and foodservice levels with lot number – 80024 D19114 "Best Used By" date 09/11/09. The lot number can be found printed on the side of the carton.

No other Blue Bunny products are impacted by the recall.

**4. Manufacturer/Distributor**

Wells' Dairy  
Le Mars, Iowa

**5. DISTRIBUTION:** Nationwide

**6. REASON FOR ACTION:** Salmonella

**7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:**

- a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use and return to vendor when feasible. POSITIVE FINDINGS

should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.

c. Unless otherwise specified above, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required.

d. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

**8. The Point of Contact for this ALFOODACT message is** CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil)

Previous recalls and frequently asked questions are available at the following web site:  
<https://www.dscp.dla.mil/subs/fso/alfood/alfood.asp>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,  
Mrs. Ramona Hemphill  
CW4 Ramona Hemphill  
Consumer Safety Officer, DSCP  
Food Safety Office  
DSN: 444-2922  
Voice: (215) 737-2922  
Fax: (215) 737-7526