

SUBJECT: ALFOODACT 025-2009 Expansion of ALFOODACT 008-2009 Clif Bar & Company Expands Its Voluntary Nationwide Recall of CLIF® and LUNA® Branded Bars Containing Peanut Butter

Date Issued: January 31, 2009

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. AskKaren: <http://www.fsis.usda.gov/food%5Fsafety%5Feducation/ask%5Fkaren/#Question>
- d. Salmonella Fact Sheet: <http://www.cfsan.fda.gov/~mow/chap1.html>
- e. FDA Posting: http://www.fda.gov/oc/po/firmrecalls/clif201_09.html
- f. Clif Bar & Company Posting: <http://www.clifbar.com/voluntary-recall/>

2. BACKGROUND:

Clif Bar & Company today expanded its voluntary and precautionary recall of CLIF® and LUNA® branded bars because of concerns that the recalled bars contain peanut products that were manufactured by Peanut Corporation of America (PCA), which is the focus of an ongoing Salmonella investigation. Clif Bar took this action in response to PCA's recent expansion of its peanut product recall to include all peanut products produced in PCA's Blakely, Georgia plant since January 1, 2007.

3. PRODUCTION DATES/IDENTIFYING CODES:

The following Clif Bar & Company products, with "Best By/Sell By" dates on each bar ranging as shown below, all sizes and packages, are included in the initial and expanded voluntary recall:

CLIF BAR Crunchy Peanut Butter
BEST BY or SELL BY: 09OCT08 to 31DEC09
CLIF BAR Chocolate Chip Peanut Crunch
BEST BY or SELL BY: 09OCT08 to 31DEC09
CLIF BAR Peanut Toffee Buzz®
BEST BY or SELL BY: 09OCT08 to 31DEC09
CLIF Builder's® Peanut Butter
SELL BY: 20SEP08 to 31DEC09
CLIF Kid Organic ZBaR™ Peanut Butter
BEST BY: 21OCT08 to 31DEC09
LUNA Nutz Over Chocolate®
BEST BY: 28OCT08 to 31DEC09
LUNA® Peanut Butter Cookie
BEST BY: 28OCT08 to 31DEC09
All MOJO® and MOJO® Dipped bars
BEST BY: 01SEP07 to 31OCT09

The recalled products were sold in all types of retail stores throughout the United States. No other CLIF® or LUNA® products or flavors are included in this recall.

4. Manufacturer/Distributor

Clif Bar & Company
Berkeley, Calif

5. DISTRIBUTION: Nationwide

6. REASON FOR ACTION: Salmonella

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.

c. Unless otherwise specified above, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required.

d. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil

Previous recalls and frequently asked questions are available at the following web site:
<https://www.dscp.dla.mil/subs/fso/alfood/alfood.asp>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,
Mrs. Ramona Hemphill
CW4 Ramona Hemphill
Consumer Safety Officer, DSCP
Food Safety Office
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Voice: (215) 737-2922
Fax: (215) 737-7526