

ALFOODACT 036-2009 - Kellogg Company Announces Voluntary Nationwide Recall Of Select Keebler® Soft Batch Cookies And Special K Protein™ Meal Bar Honey Almond Flavor And Expansion Of The 01/16/09 Recall Of Various Crackers And Cookies

Date Issued: February 02, 2009

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. AskKaren: <http://www.fsis.usda.gov/food%5Fsafety%5Feducation/ask%5Fkaren/#Question>
- d. Salmonella Fact Sheet: <http://www.cfsan.fda.gov/~mow/chap1.html>
- e. Kellogg Company Posting: <http://kelloggs.mediaroom.com/index.php?s=43&item=239>

2. BACKGROUND:

As a result of the expansion of Peanut Corporation of America's recall to include all peanut ingredients produced in their Blakely, Georgia facility since Jan. 1, 2007, Kellogg Company has issued a voluntary nationwide recall.

No other Special K® products are part of this recall. No illnesses have been reported to date in connection to the above products.

Although these products do not contain any peanut ingredients from Peanut Corporation of America, they were produced at another company's facility on the same line as products that were made for other companies using potentially contaminated PCA ingredients. For that reason, this voluntary recall is being issued out of an abundance of caution.

3. PRODUCTION DATES/IDENTIFYING CODES:

Nationwide recall for the following products:

- Keebler® Soft Batch Homestyle Chocolate Chunk Cookies and Oatmeal Raisin Cookies, 2.5-ounce size only, with a "Best If Used Before" date prior to June 30, 2009 (06 30 9), with the following UPC codes: 3010032708, 3010037899.
- Special K Protein™ Meal Bar Honey Almond variety only, 6-count and 8-count packages, with a "Best If Used Before" date prior to February 1, 2010 (FEB 01 2010), with the following UPC codes: 3800039778, 3800039935, 3800039931.

Expansion Of The 01/16/09 Recall Of Various Crackers And Cookies

- Kellogg Company recall of Austin® and Keebler® Peanut Butter Sandwich Crackers and select snack-size packs of Famous Amos® Peanut Butter Cookies and Keebler® Soft Batch Homestyle Peanut Butter Cookies is now expanded to include ALL code dates.

4. Manufacturer/Establishment Number:

Kellogg Company
Battle Creek, Michigan

5. DISTRIBUTION: Nationwide

6. REASON FOR ACTION: Salmonella

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, Manufacturers, etc.).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.

c. Unless otherwise specified above, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required.

d. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil

Previous recalls and frequently asked questions are available at the following web site: <https://www.dscp.dla.mil/subs/fso/alfood/alfood.asp>. The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,

Mrs. Ramona Hemphill

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