

Subject: ALFOODACT 078-2009 Wells' Dairy Expands Voluntary Recall of Select Blue Bunny® and Shurfresh® Products Because of Possible Health Risk

Date Issued: February 19, 2009

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. AskKaren:
<http://www.fsis.usda.gov/food%5Fsafety%5Feducation/ask%5Fkaren/#Question>
- d. Salmonella Fact Sheet: <http://www.cfsan.fda.gov/~mow/chap1.html>
- e. Wells' Dairy Posting:
<http://www.wellsdairy.com/display.aspx?section=pressreleases&view=details&id=81>

2. BACKGROUND:

In response to the ongoing investigations of Peanut Corporation of America (PCA) and its Texas facility, Wells' Dairy, Inc., is expanding its recall and response to include a recall of select Blue Bunny® and Shurfresh® ice cream products. These products may contain peanuts from the PCA Texas facility.

Wells' Dairy will continue to monitor this matter, provide additional direction and information as it becomes available, and take any and all expanded action as may be necessary.

PCA is no longer a supplier of any product for Wells' Dairy, and all product orders from this date forward, including for those listed below, will contain peanuts and peanut based products from approved manufacturers, none of which will be associated or affiliated with PCA.

3. PRODUCTION DATES/IDENTIFYING CODES:

The expanded product recall includes SELECT PRODUCTS WITH "BEST USED BY" DATES PRIOR TO 2/4/2010 (ALL LOT NUMBERS) AND SELECT BULK ITEMS WITH JULIAN CODE 9035 AND PRIOR (for example 9034, 9033, 9032...). JULIAN CODE IS LOCATED ON OUTSIDE OF SHIPPING CONTAINER.

Expanded product listing includes:

Blue Bunny Hot Fudge Sundae original packaged ice cream square paperboard package 1.75 quarts. Product UPC 70640 05056

Blue Bunny Caramel Lovers Champ Cone 2 Dozen
Product UPC 70640 40075 Shipping Container (Box) UPC 70640 40087

Blue Bunny Vanilla Champ Cone 2 Dozen
Product UPC 70640 40072 Shipping Container (Box) UPC 70640 40078

Blue Bunny Big Dipper Vanilla Cone 2 Dozen
Product and Shipping Container (Box) UPC 70640 40110

Blue Bunny Champ Variety Pack 2 Dozen
Shipping Container (Box) UPC 70640 40079
Vanilla Product UPC 70640 40072
Hot Fudge Product UPC 70640 40073
Caramel Lovers Product UPC 70640 40075

Blue Bunny Vanilla Nutty Sundae Cone 2 Dozen
Product UPC 70640 63007 Shipping Container (Box) 70640 40084

Blue Bunny Classic Vanilla Sundae Cone 8-Pack Product UPC 70640 63023

Blue Bunny Caramel Lovers Champ Cone 6-Pack Product UPC 70640 40080

Blue Bunny Vanilla Champ Cone 6-Pack Product UPC 70640 40074

Blue Bunny Champ Cone Variety Pack 6-Pack Product UPC 70640 40076

Blue Bunny Sweet Freedom Vanilla Sundae Cone 6-Pack Product UPC 70640 63021

Blue Bunny Light Cone Variety Pack 6-Pack Product UPC 70640 30112

Shurfresh Sundae Cone 6-Pack Product UPC 11161 45053

All products with Best Used By Dates of February 5, 2010 or beyond were produced with peanuts from a different supplier than PCA and are safe for consumption and are not impacted by this recall.

4. MANUFACTURER/DISTRIBUTOR:

Wells' Dairy
Le Mars, Iowa

5. DISTRIBUTION: Nationwide

6. REASON FOR ACTION: Salmonella

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.

c. Except for Prime Vendors, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required. Other agencies such as DeCA, AAFES, MWR, VA, MCCS, etc. should report NEGATIVE and POSITIVE responses as directed by their headquarters' policy.

d. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil

Previous recalls and frequently asked questions are available at the following web site:
<https://www.dscp.dla.mil/subs/fso/alfood/alfood.asp>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,
Mrs. Ramona Hemphill
CW4 Ramona Hemphill
Consumer Safety Officer, DSCP
Food Safety Office
DSN: 444-2922
Voice: (215) 737-2922
Fax: (215) 737-7526