

Subject: ALFOODACT 086-2009 Brown & Haley Voluntarily Recalls Honey Roasted Peanut ROCA Buttercrunch Toffee and Peanut Delights Products Because of Possible Health Risk

Date Issued: March 1, 2009

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).
- c. AskKaren: <http://www.fsis.usda.gov/food%5Fsafety%5Feducation/ask%5Fkaren/#Question>
- d. Salmonella Fact Sheet: <http://www.cfsan.fda.gov/~mow/chap1.html>
- e. FDA Posting: http://www.fda.gov/oc/po/firmrecalls/brownhaley02_09.html
- f. Brown & Haley web Site: <http://www.brown-haley.com/>

2. BACKGROUND:

Brown & Haley announced today that it is taking the precautionary measure of voluntarily recalling Honey Roasted Peanut ROCA Buttercrunch Toffee and Peanut Delights. These products contain peanuts obtained from the Plainview, Texas plant of Peanut Corporation of America (PCA). These peanuts have the potential to be contaminated with Salmonella. There have been no reported illnesses associated with these products. No other types, varieties or flavors of Brown & Haley products are being recalled. When Brown & Haley distributes new Honey Roasted Peanut ROCA Buttercrunch Toffee NOT affected by this recall, it will contain "99" followed by a 7 digit lot code (e.g., 99 N25N715). Brown & Haley has informed FDA of its actions and is fully cooperating with the Agency.

3. PRODUCTION DATES/IDENTIFYING CODES:

View Label: http://www.fda.gov/oc/po/firmrecalls/photos/brownhaley02_09.html

Specific items being recalled include all lots distributed between March 21, 2007 and February 26, 2009, including:

Product Name	Packaging Type	UPC Code
Brown & Haley Honey Roasted Peanut ROCA	1.2 oz, 3 - Piece	UPC 0 41770-06170 9 (individual unit) UPC 41770-06179 2 (12-count caddy)
	4.6 oz Round Canister	UPC 0 41770-05440 4
	5.8 oz Stand-Up Bag	UPC 0 41770-06150 1
	5.8 oz Stand-Up Bag HOLIDAY	UPC 0 41770-56140 7
	7.3 oz, Stand-Up Bag, 25% more FREE	UPC 0 41770-06270 6
	8.8 oz Oval Tin	UPC 0 41770-03040 8
	16.3 oz Round Canister	UPC 01 41770-05450 3
	32 oz Stand-Up Bag	UPC 0 41770-05470 1

Brown & Haley Honey Roasted Peanut ROCA	1000 Piece Case: pieces individually sealed in orange plastic film	Case UPC – 41770-20233
	12 pound Case: pieces individually sealed in orange plastic film	Case UPC – 41770-20231
	12 pound Case: pieces individually wrapped in orange foil	Case UPC – 41770-20232
	300 g Gift Box	UPC 0 41770-01080 6 Sold only in China
	5 oz Gold Tray, with clear plastic overwrap	No UPC identification Sold only at Brown & Haley outlet stores
2 pound HR (Honey Roasted) Peanut ROCA Bag Mishaps	2 pound Heat -Sealed Plastic Bag	UPC 041770-19130 7
Brown & Haley Honey Roasted Peanut ROCA Boo Boo	1 pound Clear Round Plastic Container	UPC 041770-19010 2 Sold only at Brown & Haley outlet stores
Brown & Haley Assorted ROCA (containing Honey Roasted Peanut ROCA)	560g Gift Box	UPC 0 41770-03280 8 Sold only in Hong Kong, China and Australia
Brown & Haley Dark Chocolate Peanut Delights	16 oz Clear Round Plastic Container	UPC 0 41770-39200 1 Sold only at Brown & Haley outlet stores

4. MANUFACTURER/DISTRIBUTOR:

Brown & Haley
P.O. Box 1596
Tacoma, Washington, 98401

5. DISTRIBUTION: Nationwide

6. REASON FOR ACTION: Salmonella

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use. POSITIVE FINDINGS should be reported to the Contracting Officers or Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, Manufacturers, etc.).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DSCP. The form should include the number of the recall authorizing the survey action. Home ported ships/gallies will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DSCP.

c. Except for Prime Vendors, POSITIVE and NEGATIVE RESPONSES directly to DSCP Consumer Safety Officer (CSO) are NOT required. Prime Vendors should report finding to their assigned Contracting Officer and courtesy copy the Consumer Safety Office (dscpconssafofc@dla.mil). Other agencies such as DeCA, AAFES, MWR, VA, MCCS, etc. should report POSITIVE and NEGATIVE responses to their agencies recall coordinator.

d. When corresponding with DSCP concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Ramona Hemphill, Consumer Safety Officer, at DSCP-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526.

Any individual or office that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil.

Previous recalls and frequently asked questions are available at the following web site:
<https://www.dscp.dla.mil/subs/fso/alfood/alfood.asp>

The navigation tool to the left allows you to view DSCP Alerts and Archived Vendor Recalls also.

Very Respectfully,

Mrs. Ramona Hemphill

CW4 Ramona Hemphill
Consumer Safety Officer, DSCP
Food Safety Office
DSN: 444-2922
Voice: (215) 737-2922
Fax: (215) 737-7526

