

SUBJECT: ALFOODACT 051-2012 Kellogg's Company Voluntary Recall of Select Packages of Frosted Mini-Wheats Bite Size Original and Mini-Wheats Unfrosted Bite Size

Date Issued: October 9, 2012

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

Kellogg Company is voluntarily recalling certain Kellogg's® Frosted Mini-Wheats® Bite Size cereal and Kellogg's® Mini-Wheats® Unfrosted Bite Size cereal. This is due to the possible presence of fragments of flexible metal mesh from a faulty manufacturing part found in certain Mini-Wheats® cereals produced in a single Kellogg plant between April 1 and September 21, 2012. Exposure to this product may result in minor cuts.

No injuries have been reported as of 10/07/2012. Per FDA guidance, Kellogg Company is initiating this recall as a Class II; this requires notifying our customers to remove, quarantine and destroy any recalled product remaining in their warehouses and retail shelves.

3. PRODUCTION DATES/IDENTIFYING CODES:

Recalled products include only Frosted Mini-Wheats Bite Size Original and Mini-Wheats Unfrosted Bite Size with the letters KB, AP or FK before or after the Best If Used Before date.

Products impacted are:

Kellogg's Frosted Mini-Wheats Bite Size Original cereal

- UPC 3800031829 - 18-ounce carton with Better if Used Before Dates between APR 01 2013 KB - SEP 21 2013 KB
- UPC 3800073444 - 18-ounce carton with Better if Used Before Dates between APR 01 2013 KB - SEP 21 2013 KB
- UPC 3800031834 - 24-ounce carton with Better if Used Before Dates between APR 01 2013 KB - SEP 21 2013 KB
- UPC 3800046954 - 30-ounce carton with Better if Used Before Dates between APR 01 2013 KB - SEP 21 2013 KB
- UPC 3800031921 - 70-ounce club store carton with Better if Used Before Dates APR 01 2013 KB - JUL 29 2013 KB
- UPC 3800004961 - single-serve bowl with Better if Used Before Dates between 04013 KB - 09213 KB
- UPC 3800021993 - single-serve carton with Better if Used Before Dates between AP 04013 - AP 09213 or FK 04013 - FK 09213

Kellogg's Mini-Wheats Unfrosted Bite Size cereal

- UPC 3800021983 - single serve carton with Better if Used Before Dates between FK 04013 - FK 09213
- UPC 3800035982 -18-ounce carton with Better if Used Before Dates between APR 01 2013 KB - SEP 21 2013 KB

4. MANUFACTURER/DISTRIBUTOR:

Kellogg Company
Kathleen Snyderstrup
Phone number: 703-328-4411
kathleen.snyderstrup@kellogg.com

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to possible foreign material (fragments of flexible metal mesh)

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil)..

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW3 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil.

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil, with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

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